



Touchstone Energy[®]
Cooperatives

The power of human connections[®]

www.touchstoneenergy.coop

Choptank Electric Cooperative, in conjunction with other Touchstone Energy cooperatives around the country, has developed the Co-op Connections program to deliver more value to members and promote participating businesses.

For more information, contact:

Co-op Connections Program Manager
P.O. Box 430
Denton, MD 21629-0430
1.877.892.0001, Ext. 8618

E-mail us at:

coopconnections@choptankelectric.coop
or visit our Web site at:
www.choptankelectric.coop

Find us on:



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Co-op Connections[®] Program



Added Benefits! More Savings!



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Introducing the Co-op Connections Program!

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A program that benefits cooperative members by offering valuable discounts from participating businesses and increases customer visits at local businesses.

- All active Choptank Electric Cooperative members will receive a free Co-op Connections card and two key fobs for use at participating local and national businesses.
- This program gives participating businesses exposure to our 52,000 plus members and millions more served by our fellow Touchstone Energy cooperatives.
- A list of participating businesses will be provided to all Choptank Electric Cooperative members. These businesses are also posted on the Web at: www.choptankelectric.coop.
- Co-op members are encouraged to shop at participating businesses through promotions in our newsletter, radio ads, newspaper ads, bill stuffers, etc.
- The card features Choptank Electric Cooperative's important contact information and Web site.

The program is FREE to participating businesses.

Here are examples of typical business discounts:

- Buy One, Get One Free
- Percentage Off Discounts
- Multiple Purchase Discounts
- Specific Day of the Week Specials
- Free Additional Services included with Purchase

Here's how the card works:

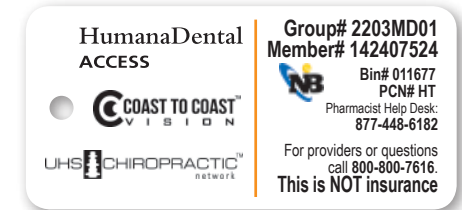
All active Choptank Electric Cooperative members automatically receive Co-op Connections cards! When they show the card at any participating business, they receive a discount. It's that easy.

All participating businesses have the choice to opt out of the program at the end of every year.

Key Fob



Front of Key Fob



Back of Key Fob

Businesses also receive free:

Window Clings



Register Stickers



Front of Card



Back of Card